# Keke Wu

#### EDUCATION

## 2024 Ph.D. in Computer Science

University of North Carolina at Chapel Hill Committee Members: Gary Bishop, Stan Ahalt, Shea Tanis, David Gotz, and Danielle Albers Szafir (chair)

## 2019 M.S. in Creative Technology & Design

University of Colorado Boulder
Thesis: Designing Visualization for Communication

#### 2017 M.F.A. in Film & Television Production

Communication University of China *Project (Documentary): "From LA to the BEI"* 

## 2016 Visiting Student in Visual Arts

Frostburg State University

## 2015 B.A. (minor) in Japanese Language & Literature

Wuhan University
Thesis: Female Characters in Studio Ghibli Movies

## 2015 B.Eng. in Digital Media Technology

Central China Normal University
Project (Documentary): "A Bite of the Spring Festival"

#### **PUBLICATIONS**

#### Conference & Journal Articles

- K. Wu, G. Quadri, Z. Wang, D. Osei-Tutu, E. Peterson, V. Koushik, and D. A. Szafir, 2024. Hear Our Voices: Co-designing Data Visualizations with People with Intellectual and Developmental Disabilities. *Under Review at ASSETS*'24.
- 2. B. Wimer, L. South, **K. Wu**, D. A. Szafir, M. Borkin and R. Metoyer, 2023. Beyond Vision Impairments: Redefining the Scope of Accessible Data Representations. *Accepted by IEEE TVCG*.
- 3. **K. Wu**, M. Tran, E. Petersen, V. Koushik, and D.A. Szafir, 2023. Data, Data, Everywhere: Uncovering Everyday Data Experiences for People with Intellectual and Developmental Disabilities. *In Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems (CHI'23)*.
- 4. **Y** K. Wu, E. Petersen, T. Ahmad, D. Burlinson, E.S. Tanis, and D.A. Szafir, 2021. Understanding Data Accessibility for People with Intellectual and Developmental Disabilities. *In Proceedings of the 2021 CHI Conference on Human Factors in Computing Systems (CHI'21)*. **Best Paper Award**

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- 5. S. Smart, **K. Wu** and D. A. Szafir, 2019. Color Crafting: Automating the Construction of Designer Quality Color Ramps. *In IEEE Transactions on Visualization and Computer Graphics (TVCG VIS'19)*.
- 6. M. Whitlock, **K. Wu** and D. A. Szafir, 2019. Designing for Mobile and Immersive Visual Analytics in the Field. *In IEEE Transactions on Visualization and Computer Graphics (TVCG VIS'19)*.

## Workshop Papers, Posters & Invited Essays

- 7. **K. Wu,** and D.A. Szafir, 2023. Empowering People with Intellectual and Developmental Disabilities through Cognitively Accessible Visualizations. (Position Paper) *Visualization for Social Good Workshop (Vis4Good'23)*.
- 8. **K. Wu**, 2021. Towards A Universal Cognitive Tool: Designing Accessible Visualization for People with Intellectual and Developmental Disabilities. (Invited Article) *SIGAC-CESS Access. Comput.*, 131, Article 1.
- 9. **K. Wu**, E. Petersen, T. Ahmad, D. Burlinson, E.S. Tanis, and D.A. Szafir, 2021. Understanding Data Accessibility for People with Intellectual and Developmental Disabilities. (Poster) *AUCD Annual Meeting 2021*.
- 10. K. Wu, E.S. Tanis, and D.A. Szafir, 2019. Designing Communicative Visualization for People with Intellectual Developmental Disabilities. (Position Paper) Visualization for Communication Workshop (VisComm'19).
- II. E.S. Tanis, D.A. Szafir, and **K. Wu**, 2019. Accessible Data: Understanding Visualization and Graphical Perception of People with IDD. (Poster) *AAIDD Annual Meeting 2019*.
- 12. **K. Wu** and P. Herzfeld, 2017. Hap App: A Mobile Design for Depression. (Poster) the 2nd Symposium on Computing and Mental Health at CHI'17.

#### Non-Academic Works

- 13. **K. Wu** and K. Kali, 2016. Documentary: 'From LA to the BEI'. *Screened at USC & CUC*.
- 14. **E** K. Wu, J. Bai and J. Liang, 2014. Short Film: 'In the Name of Life'. Screened at the 3rd Cherry Blossom Film Festival. Silver Award

#### Awards & Honors

- 2023 Doctoral Consortium Award, ACM CHI
- 2023 Collegiate Award Finalist, NCWIT
- 2021 Best Paper Award, ACM CHI
- 2021 Adobe Research Fellowship Finalist
- 2021 Ray Hauser Award, CU Graduate School
- 2019 ATLAS Graduate Travel Grant, CU ATLAS Institute
- 2019 Dean's Match Travel Grant, CU College of Engineering & Applied Science
- 2018 Humanitarian Silver Award, T9Hacks
- 2014 Silver Award, Cherry Blossom Film Festival

#### **Dancing Across Boundaries of Computing Education**

2021 - NOW Examines ways to integrate machine learning, data science, and physical computing in the context of dance and cheerleading

Co-PIs: Kayla DesPortes, Kathleen McDermott, Yoav Bergner, Willie Payne, Ben Shapiro, Edd Taylor, and Danielle Albers Szafir

## Designing Accessible Visualizations for People with IDD

2018 - NOW Organized participatory design workshops to understand the data sensemaking and visualization authoring processes of people with IDD

Used semi-structured interviews to uncover their everyday data experiences Conducted mixed-methods experiments to investigate how they read common visualizations

Co-PIs: Emma Petersen, Varsha Koushik, Michelle Tran, Shea Tania, and Danielle Albers Szafir

## Color Crafting: Data-Driven Automation of Color Encodings for Visualization

2018 - 2019 Evaluated auto-generated color ramps on MTurk Collected aesthetically pleasing color palettes made by designers Co-PIs: Stephen Smart, Danielle Albers Szafir

## FieldView: Mobile and Immersive Visual Analytics in the Field

2017 - 2019 Designed & developed a mobile app for field data collection
Conducted semi-structured interviews with field experts to gather their
needs for situated analysis
Co-PIs: Matt Whitlock, Danielle Albers Szafir

## Happy Ivy: A Mobile Design for Bipolar Disorder

2017 - 2018 Designed & developed a mobile app for people with bipolar disorder

## Hap App: A Mobile Design for Depression

2016 - 2017 Designed a mobile app for people with depression
Featured a virtual cartoon guide and multiple functionalities aimed at providing a range of therapeutic experiences
Co-PIs: Pete Herzfeld

## Global City Symphony Documentary Workshop

2016 Made a documentary with a student from USC
Explored an African American individual's quest for identify and his beliefs
and attitudes towards marriage, parenting, and entrepreneurship in Beijing,
China

Co-Directors: Kelley Kali

## University of Colorado Boulder

SPRING YOU'RE @ CU Research Program, Graduate Mentor

2022

FALL 2020 ATLAS2100: Image, Teaching Assistant for Prof. Sheiva Rezvani

Spring InfO1121: Designing Interactions, Teaching Assistant for Prof. Laura De-

2020 vendorf

# Frostburg State University

Spring ART414: Interactive Multimedia Design, Course Assistant for Prof. Pete

2017 Herzfeld

#### Communication University of China

SPRING 3D Animation Previz, Course Assistant for Prof. Gedong Zhang 2016

## Presentations & Invited Talks

2023 Dagstuhl Seminar: Inclusive Data Visualization

2022 Grace Hopper Celebration: Award Winning Research in HCI

Methods@Manchester: Designing Accessible Visualization for People with IDD

DVS Fireside Chat: Charts in Context

**R-Ladies Event:** Accessible Data Visualization

2021 GAMES Webinar: Understanding Data Accessibility for People with IDD

**ANCOR** Understanding Data Accessibility for People with IDD

2019 Coleman Conference: Towards Accessible and Inclusive Visualization Design

#### SERVICE

## Reviewing

2024 DIS

2023 TOCHI

2022 IEEE VIS

2021 IEEE VIS, EuroVis

2020 IEEE VIS, PacificVis

## Volunteering

2020 - 2023 IEEE VIS

2017, 2021 ACM CHI

2017 NYC Food Bank

2016 Queen City Film Festival, MD

# **Organizing**

- Accessible Data Visualization Workshop, IEEE VIS Workshop
  Co-organizers: Md Naimul Hoque, Pramod Chundury, Jonathan Lazar, Frank Elavsky, Dominik Moritz,
  Danielle Albers Szafir, Lucas Gil Nadolskis, Brianna Wimer, Laura South, Niklas Elmqvist.
- **IEEE VIS Organizing Committee**, Student Volunteers Chairs Co-chairs: Kun-Ting Chen, Katy Williams, Noëlle Rakotondravony, and Vahid Pooryousef.
- **IEEE VIS Organizing Committee**, Student Volunteers Chairs Co-chairs: Juan Trelles, Beatrice Gobbo, Kun-Ting Chen, and Chenguang Shine Xu.
- Towards Accessible Data Representations, IEEE VIS Panel
  Co-organizers: Arvind Satyanarayan, Danielle Albers Szafir, Crystal Lee, and Alan Lundgard.
  Speakers: Cynthia Bennett, Chancey Fleet, Zoe Gross, Ariel Schwartz, and Rua Williams.